**Partner Referral Email Templates**

**Ready-to-Use Emails to Introduce Fortis to Your Customers**

This document includes three pre-written email templates designed to help you easily introduce Fortis as your embedded payments partner to your business customers.

**Each email is:**

* Generic and flexible, so it can be used across industries and customer types
* Written for direct customer communication, not internal use
* Designed to be copied and pasted, with only minimal customization required

**You can:**

* Insert your [Partner Name] and [Your Software Name]
* Choose the email that best fits your message or campaign
* Use the templates as-is or lightly tailor them to match your voice

**These emails are intended to help you:**

* Refer customers to Fortis with confidence
* Clearly explain the value of embedded payments within your software
* Drive adoption with simple, customer-friendly messaging

**How to use this document:**

* Select the email template that best fits your outreach
* Replace the bracketed fields with your information
* Copy and paste into your email platform
* Send to your customers and start referring them to Fortis

**Email #1:**

**Header:**   
**Easily Accept Payments Within [Your Software Name]**   
An all-in-one solution to manage your business and get paid faster.

**[Partner Name]**and Fortis have partnered together to bring you an embedded payment solution within**[Your Software Name]—**eliminating manual work, cutting costs, and creating a seamless experience for you and your customers.

With Fortis, you’ll get:

* **Fast, secure payments** across every channel
* **Simple, transparent pricing**—no hidden fees
* **Seamless integration** that saves time and reduces errors
* **Flexible options** for how your customers pay—in-store, online, or on the go

**Start accepting payments and improving cash flow within [Your Software Name] today!**   
CTA Button [**Get Started**]

**Email #2:**

**Accept Payments the Easy Way**

[Partner Name] has partnered with **Fortis** to make accepting payments simple, secure, and built right into **[Your Software Name]**.

With Fortis, you can:

* **Get paid faster**—in person, online, or on the go
* **Save time** with everything managed in one place
* **Keep more of what you earn** with transparent, competitive pricing

No extra systems. No hidden fees. Just a better way to get paid.

CTA Button **[Start Accepting Payments]**

**Email #3:**

**Get paid faster. Save money. Work smarter.**

We’ve partnered with **Fortis**, a leader in embedded payments, to help you manage your business and accept payments—all from one easy-to-use platform.

With Fortis, you’ll benefit from:

* **Seamless integration** that saves time and reduces errors
* **Award-winning technology** built to scale with your business
* **Transparent pricing** with no hidden fees
* **24/7 support** from real payment experts

Start processing payments effortlessly within **[Your Software Name]** today.

CTA Button **[Sign Up Now]**